

AN UNPRECEDENTED CHALLENGE MEETS...AN UNPRECEDENTED OPPORTUNITY



saint+francis
FOUNDATION

INVITES YOU TO:

HOB NOB  2020 VIRTUAL GALA

UNMASKING THE FUTURE

CELEBRATING COURAGE & INNOVATION IN HEALTH CARE

For 25 years Saint Francis Foundation celebrated Saint Francis Memorial Hospital with an annual festive benefit. On **Saturday, December 12, 2020**, we bring back the Hob Nob Gala, re-imagined!

Hob Nob from home with an **8pm** (PST) live stream, featuring an engaging program, lively entertainment and option for libation and dinner delivery, with exclusive access to virtual pre-event reception for VIPs and Sponsors.

Our gala celebrates the courage and innovation of Saint Francis Memorial Hospital's frontline health care workers during community crises. This event presents an opportunity to look forward as we recover and rebuild the future of health care through the COVID-19 pandemic and California wildfires.

For 116 years, Saint Francis Memorial Hospital has been courageously supporting our community through natural disasters and other crises like wildfires, earthquakes, the AIDS epidemic, and now the COVID-19 pandemic. In April, Saint Francis established and still maintains the City's designated COVID-19 unit. In addition, Saint Francis' Bothin Burn Center is the largest and most recognized burn center on the West Coast treating the most acute wildfire victims.

Your engagement and investment allows Saint Francis Foundation to support Saint Francis Memorial Hospital, its staff and its patients with technological innovation, grants for frontline staff, and health care access for all, regardless of ability to pay. We firmly stand by our community, ready to support however needed as the multiple crises continue. We hope you join us.

YOUR UNIQUE ENGAGEMENT OPPORTUNITY THROUGH SPONSORSHIP PROVIDES:

- **Expanded reach** – We anticipate supporters and friends joining us from all over the country
- **Demonstrated community value** – The pandemic continues, and people are focused on health care now more than ever
- **Connection to health care heroes** – Research has shown continued strong community support for our frontline health care workers
- **Brand strengthening** – During times of uncertainty, people look to well known brands to maintain connection and feel secure
- **Commitment to your community** – Demonstrate your commitment to the health and well being of San Francisco

All Engagement Opportunities and Benefits can be crafted and customized to your needs. Please see back for details.

ENGAGEMENT SPONSORSHIP BENEFITS

ALL SPONSORS WILL RECEIVE:

Your logo or name featured on event webpage

Your logo or name on printed invitation and email invitation sent to 3,000+ donors/community supporters/health care workers**

“Thank You” on social media • Access to VIP Zoom Rooms

Specially designed SFF face masks • Specially designed wine tumblers to cheers with!

\$25,000

HERO

(EXCLUSIVE)

\$15,000

INNOVATOR

\$10,000

CHAMPION

\$5,000

VIP ZOOM

ROOM HOST*

Opportunity to co-brand event presentation frames and VIP zoom backgrounds














Exclusive opportunity to join in the pre-recorded session with featured event speaker

Show a pre-recorded video during the event and/or on our event website

Exclusive Virtual Tour and Meet and Greet with a lead physician in the Saint Francis department of your choice

Verbal recognition during the event by Foundation President and emcee

Your Logo or Name displayed on the event presentation

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|  30 SECONDS |  15 SECONDS | | |
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|  |  |  | |
|  PROMINENT |  |  |  NAME |

NUMBER OF GUESTS

VIP EXPERIENCE:

Admission to the virtual gala

VIP Guests to the VIP Zoom Room

Wine & Dinner delivered

Specially designed SFF face masks

Specially designed tumblers to cheers with!

| | | | |
|----|---|---|---|
| 10 | 8 | 6 | 4 |
| 10 | 8 | 6 | 4 |
| 10 | 8 | 6 | 1 |
| 10 | 8 | 6 | 6 |
| 10 | 8 | 6 | 6 |

Frontline Supporter: Highlighted benefits plus specially designed SFF face masks (4) Specially designed wine tumblers to cheers with! (4)....**\$2,500**

Hob Nobber: Highlighted benefits plus specially designed SFF face masks (2) Specially designed wine tumblers to cheers with! (2)....**\$1,000**

***Details for VIP Zoom Room Host:** Highlighted benefits plus Co-branded virtual background, Company or Individual's name on the VIP breakout "Room", Ability to host special activity or engagement opportunity for people in that VIP room

Other Engagement Opportunities:

Virtual Photo Booth Sponsor: Co-brand the frame with your name or logo

Swag Sponsor: Co-brand and donate swag for guests

Activation Sponsor: Promote your business or service with branded activation (examples: mixology class or wine tasting)

Entertainment Sponsor: Sponsor your band or your favorite entertainer

**Sponsorship commitment deadlines:

Printed Invitation - 10/20/20 Email Invitation - 10/20/20 Logo Event Display - 11/10/20 Delivery of Goods - 11/20/20

In Kind Donations for our wine and dine packages or live auction are greatly appreciated.

SPONSORSHIP QUESTIONS? To request additional details regarding your uniquely crafted sponsorship, please see our website: SaintFrancisFoundation.org/Events or Contact Crystal Ng: cng@saintfrancisfoundation.org

Please note: the legally allowed tax deductible amount will be noted after the sponsorship package is finalized.

As always, please consult your tax advisor.